Safety and data on one page

A teacher-run making day: pupils describe or draw a game, song, app, website, story or art toy, and Make Day AI builds it so they can play it, change it and explore its code. The full detail, mapped against all 13 of the DfE's generative AI product safety standards, is at **makeday.co.uk/safety**.

What pupils can't do

- Sign in, make an account or give their name
- Chat with the AI: they describe a creation and the lab builds it
- Follow links or reach the internet from a creation
- Use the camera, microphone or location (switched off)
- See anything on the class Arcade before it has been checked

How every request is checked

1. A separate AI check reads the words and photos first. It turns away faces, personal details, and unkind or unsafe ideas, and nothing is built if it can't run.
2. The builder follows rules written for children.
3. Code is checked and test-played before a pupil sees it.
4. Creations run sealed off from the internet.
5. Words inside a creation are checked before the Arcade, and Arcade review stays on unless the teacher turns it off.

If a pupil seems worried

If what a pupil writes suggests they may be at risk, nothing is built. They see a caring message pointing to a trusted adult and Childline (0800 1111), and the teacher's dashboard shows a flag straight away. Their words aren't kept: the teacher checks in and follows your safeguarding policy.

The teacher stays in charge

- A live feed of every request and its result
- Pause every tablet, hide anything, start a new group
- A set number of builds and changes per tablet per session
- Your own codes for your day: nobody else's pupils share your lab

What we keep, and for how long

Data	Kept
Names, emails, accounts, location, IP addresses	Never collected
Photos of drawings	Sent to the AI for that request only; not stored
The age a pupil taps	Stays on the device; never logged
What pupils type	Cleared from the log after 7 days (blocked requests: the reason only)
Creations, a random device ID, the request log	Deleted 30 days after your day, once you have a file of every creation

Data protection

Your school is the controller and RDZZ LTD (Make Day Lab) is your processor. Each booking gets its own copy of the lab with a database restricted to the EU. Our AI model provider is in the US: it deletes what it receives within 30 days, doesn't train on it, and transfers are covered by the ICO's International Data Transfer Addendum. We sign a data processing agreement naming our sub-processors, and share our data protection impact assessment.

Questions, or a safety concern? privacy@makeday.co.uk or hello@makeday.co.uk: we reply within one working day, and treat safety reports as urgent. Make Day Lab is run by RDZZ LTD, registered in England and Wales, number 14352914.